

THE GOOD STUFF



The Ultimate Swing Trainer

Fix your swing from tee to green with this brand new 11-in-1 trainer that fits in your golf bag and works on nearly every part of your game: shallowing, wedge trajectory, impact position, alignment, and more. More than 65,000 golfers have already discovered how quickly you can groove a consistent, repeatable swing with the Blue Brick. **\$169** www.bluebrickgolf.com

Pump It Up

AyrSupport is an inflatable TPU insert that wraps fully around your golf bag inside any standard travel cover, providing 360° protection from airline damage. Made from the same rugged material used in avalanche gear, it inflates in seconds, stores flat when not in use, and fits most stand, carry, and midsize bags. Just first-class protection for the equipment that makes your game. **\$299** www.ayrsupport.com



Green with Envy

Puma always brings the goods in April, and the 30904 Collection for 2026 is phenomenal. 30904 being the zip code in Augusta, of course. We love this rope hat, complete with its peach logo and "Georgia on my Mind," stitching. This old school snap back is for any age. **\$38** www.pumagolf.com



Peach Fuzz

Bridgestone Golf once again delivers for the first major of the year with its limited "Peach Reserve" lineup. This collection includes its TOUR B RX golf balls with a commemorative logo for 2026 and some distinctive, yet unmistakably green, packaging. **\$59.99** www.bridgestonegolf.com



High Tech, Low Cost

A budget-friendly launch monitor from a brand you know? It exists. The Shot Scope LMI is portable, dependable, and designed to deliver data to more golfers because of its affordable sticker price. It also helps that the tech and 3.5" display are as good as anything out there. **\$199.99** www.shotscope.com



Easy Walkin'

Under Armour continues to innovate in the golf shoe category, and the new UA Tour Halo Spikeless is the latest and greatest. This light yet stable spikeless shoe has a waterproof lower and is breathable even in the warmest climates. Available in four color ways. **\$150** www.underarmour.com



Relax, Big Dog

Even if you don't know about the Palm Tree Crew, it's easy to like COBRA and Rickie Fowler's latest collab which brings a subtle but fun palm tree design to its OPTM X driver. Available in RH, 10.5 degree, and with a Mitsubishi 1k Tensei Blue shaft. **\$699.99** www.cobragolf.com



Green Means Go

The brand that we love and trust keeps innovating with the new Bushnell Tour V7 Shift. Slope-adjusted distance is front and center and is displayed in green to make your decision process quicker and easier. JOLT technology is present and reassures you that you have locked in on your target. Green means go; now pull the trigger on this lightweight, durable rangefinder. **\$399.99** www.bushnellgolf.com

